



Traditional and Creatively Unconventional ConsultingSM

Facilitated by Joyce LeeAnn Joseph

PURPOSE

As a certified archivist and an interdisciplinary artist, I founded Archival Alchemy®, in collaboration with my Ancestors, to help self-determined individuals and inquisitive visionaries to creatively revisit the past in order to map their way forward. I bring my full self and multidimensional skill sets to the table to contribute the most authentic version of who I am, which has maximized the quality of work that I have offered to every professional space. When I reflect on my background, I realize that bridging gaps and building relationships is at the heart of every position that I have fulfilled and every project that I have led to completion. [Please review my CV](#) for additional information about my experience and expertise.

PROCESS

Utilizing my proprietary Archival Mapmaking Framework™, our exploration together would likely entail a three-step journey:

1. **Submit Proposal**

We would schedule one virtual meeting to clarify the scope of services that could be fulfilled within phased projects. My rate for submitting a bespoke proposal is \$555 USD.

2. **Conduct Assessment**

Through an on-site and/or virtual evaluation, bookend by virtual meetings, I would share my feedback informed by over 13 years of working within/alongside various types of archival repositories and cultural institutions. In addition to assessing the condition and contents of your archives, my main objective would be to guide stakeholders and key staff members to clarify the intentions for your archive. We would then strategize and develop an implementation road map. My assessment rates are determined by the aforementioned scoping, size of the collection, as well as potential travel, and typically *start* at \$3K USD.

3. **Arrange Implementation**

Address archival needs through subsequent phased projects that would be outlined/priced during the assessment process, and would likely warrant building a small team with local practitioners.

EVIDENCE

Sydney L. Mosley, Artistic Executive Director / August 5, 2021

“Joyce LeeAnn is a brilliant archivist, teacher, and guide. She is a thought partner in the goals of my archiving practice and empowered me and my team to learn how to best organize, care for, and activate our materials -- physical and digital. Joyce LeeAnn's work with SLMDances to develop an intentional archival practice is in conversation with the way we are activating the archives of other Black/women/artists in our creative process. I am grateful for our relationship.”

Dana Clancy, Director, School of Visual Arts at Boston University / February 8th and March 12, 2024

“...your proposal and discussion about mapping from [the past] informed my year and my approach as a leader. We have really engaged with uncovering origins and telling some untold stories, while also mapping a new future.” / “Joyce LeeAnn Joseph created a structure that built trust and a sense of joy into quite serious and meaningful major planning processes. Linking strategy to each person’s individual story helped us build a storytelling space to begin the day. The focus was on authenticity, listening, and presence without trying too hard. Her use of objects from her experience and past workshops helped people digest information and instructions and brought a sense of humor and play to work that can be quite mentally taxing and even emotionally exhausting. Her prompts helped us all move from our individual experiences to identify shared goals and organizational potential.”

Andy Sturm, Executive Director, Heidelberg Project / June 14, 2024

“A) Our reason for renewing our archival efforts in this moment is two fold:

1) We are now in our 38th year as an org and are focusing on marking the first 40 years in 2026, and envisioning the next 40 years. For us that means a transformation from an organization that is mostly driven by its founding artist, (who is now 68) to one that is working towards securing his legacy, while also expanding the vision to include work from more artists over time, as the work of our founding artist is being collected by museums.

2) Also in the last year we experienced some unexpected organizational instability and transition where we were forced to let our entire staff go and threatened our ability to move forward. It made the Board and founders think a lot about what it would mean to sunset the org, and what could get lost if the org’s archives were not in order.

B) We particularly chose Joyce for this work because:

1) She is trained as both an archivist and an artist, and therefore has an inherently interdisciplinary approach to her work, seeing connections and threads that other archivists we have worked with haven’t seen.

2) She has worked in both highly professional institutional settings, and with organizations like ours that are embedded in communities that have not always had access to needed resources. This gives her the ability to be of two worlds, knowing how things need to be done for highest and best effect, while also understanding how to achieve that standard when there are more limited resources. Given that our art environment is very unique, complex and part of a historically under-resourced community, we needed someone who could navigate all of that nuance with clarity, while also bringing the sensitivity and eye of an artist.

C) Two of my major takeaways so far is how delightful Joyce is to work with, and how her experience and unique approach allowed her to gain insight on our organization, our founders and our archive in such a remarkably short time. I already feel that Joyce really knows and understands the Heidelberg Project after only spending a few short days with our collection and site. I am excited to work with her as she wraps up this initial phase and provides us with her recommendations on archival strategy and the path ahead.”